

Use Case Name: CO01_Check Out

Use Case ID: CO01

UC Priority: 10

Related Wireframes

Use Case Status a_ID'd

Doc ID: 0

CO03 Sign In

Comments:

In Scope:

CO04 Payment Information : Step 1

CO05 Additional Information : Step 2

CO06 Review : Step 3

CO07 Download & Install : Step 4

Req ID	Business Requirement Statement	Priority	Doc ID
01.03	<p><i>Cart-Checkout step indicator</i></p> <p>Cart-Checkout step indicator. In checkout (starting with the cart), the breadcrumb trail shall be replaced with a step indicator.</p> <p>Requirement Comments:</p>		0
		BR Rise Date: Sprint 3	
07.05	<p><i>Transaction E-mail CRM Messaging Component: Purchase confirmation and welcome to Handango e-mails shall include...</i></p> <p>Transaction E-mail CRM Messaging Component: Purchase confirmation and welcome to Handango e-mails shall include a CRM messaging component that shall dynamically generate retention and loyalty messages (example: purchase again in 30 days for a 10% discount, personalize your account and win 10 Handango points, etc.).</p> <p>Any offer of a discount shall occur through the use of a promotion code that the customer must enter explicitly (no automated recognition or application of discounts is expected).</p> <p>Contents displayed in the component may vary based on parameters associated with user profile (device selected as well as other data stored in the profile), user state (soft logged in or hard logged in), order and download history, desired display dates, message weight or priority.</p> <p>Requirement Comments: "Whole-day RGS/JAD needed" (SW: not urgent).</p>	8	0
		BR Rise Date: Sprint 4	
07.06	<p><i>Default device-neutral content: For marketing messages components that display content based on rules</i></p> <p>Default device-neutral content: For marketing messages components that display content based on rules associated with a user's device, the system shall ensure that default, device-neutral content shall display in the event that a device-appropriate message has not been defined and setup for display at the time of the user session.</p> <p>Requirement Comments:</p>	8	0
		BR Rise Date: Sprint 4	